

“Iowa Family Farm”

Theme Class for 2010

The 2010 Iowa State Fair Photography Salon proudly salutes the thousands of Family Farms across this great state. **Iowa Family Farms** are to be applauded not only for their efforts to provide food and nourishment for the people of Iowa but also for their efforts and dedication to provide food and nourishment for the world’s population.

Your challenge for 2010 is to **photograph** a whole way of life that is slowly but surely slipping away from us. With each passing generation thousands of Family Farms across this great nation are being lost. Notice that I used the term photograph and **NOT** snapshot. What is the difference? A snapshot is more of a casual photo. A **photograph** is an image that you **create**. Your job as a photographer is to, “Show us the world as we have never seen it before!” How you accomplish this is the art of photography. In other words, “Show us **Iowa Family Farms** as we have never seen them before!”



As any farmer will tell you, their job is 365 days a year and 24 hours a day. With that many days in a year and that many hours in a day, I fully expect to see photos taken at any time of day or night and throughout the seasons.

There are thousands of Family Farms across this great state who would love to have you spend a day, a week, a month or even a year recording their life. So, do NOT be afraid to stop and ask a farmer if they would like to be a part of this great project. I am sure that it will be something that both of you will never forget. So, find your favorite **Iowa Family Farm** and start taking photos!

Charley W. Starnes, Superintendent
Iowa State Fair Photography Salon

Note: Entry Forms will be online at www.iowastatefair.org by May 1, 2010.